

# E-NEWS 2025

LAHORE SCHOOL OF ECONOMICS

1st February 2025 - 28th February 2025



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

1ST FEBRUARY 2025  
ANNUAL SPORTS GALA BY  
LAHORE SCHOOL SPORTS  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

---

2ND FEBRUARY 2025  
ANNUAL SPORTS GALA BY  
LAHORE SCHOOL SPORTS  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

2ND FEBRUARY 2025  
LAHORE SCHOOL SPORTS GALA  
CLOSING CEREMONY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

3RD FEBRUARY 2025  
ACTING WORKSHOP BY  
LAHORE SCHOOL DRAMATIC  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

4TH FEBRUARY 2025  
GUEST SPEAKER SESSION BY LAHORE  
SCHOOL BUSINESS TECHNOLOGY SOCIETY  
MR NAUMAN AZHAR - COO FRAG GAMES



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

---

4TH FEBRUARY 2025  
BOOK CLUB BY LAHORE SCHOOL  
LITERATURE SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

4TH FEBRUARY 2025  
DESCON RECRUITMENT DRIVE BY  
LAHORE SCHOOL PLACEMENTS  
OFFICE



DESCON ENGINEERING LIMITED  
CONDUCTED THE RECRUITMENT DRIVE FOR  
GRADUATING BATCH OF 2025 AND AN  
ENGAGING ACTIVITY WAS CONDUCTED FOR  
STUDENTS WHO ATTENDED THE DRIVE.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



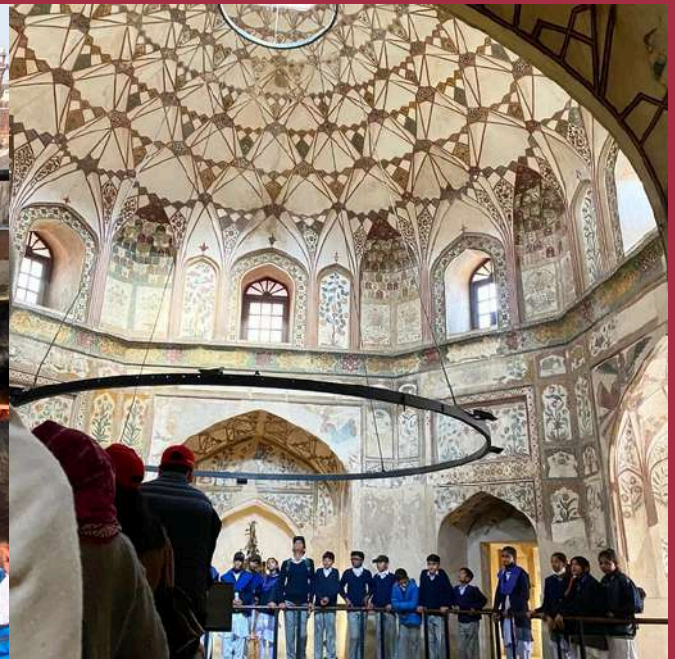
Lifeatlse



4TH FEBRUARY 2025  
WALLED CITY TOUR  
SCHOOL: GREEN EARTH ROSHNI  
BY LAHORE SCHOOL CORPORATE  
SOCIAL RESPONSIBILITY OFFICE



THE LAHORE SCHOOL OF ECONOMICS CSR CENTER ORGANIZED A WALLED CITY TOUR FOR THE STUDENTS OF GREEN EARTH ROSHNI SCHOOL, PROVIDING THEM WITH AN OPPORTUNITY TO EXPLORE LAHORE'S RICH CULTURAL HERITAGE THROUGH A THOUGHTFULLY PLANNED ITINERARY.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

6TH FEBRUARY 2025  
KASHMIR DAY- DECLAMATION  
CONTEST



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

6TH FEBRUARY 2025  
SESSION ON AI & CHAT GPT BY  
LAHORE SCHOOL INCUBATION LAB



LAHORE SCHOOL INCUBATION LAB HOSTED AN INTERACTIVE AND INFORMATIVE SESSION ON AI & CHATGPT- ITS IMPORTANCE IN CHANGING GLOBAL DYNAMICS OF BUSINESS DEVELOPMENT/STARTUPS!

FOUNDERS OF PRISSOL PAKISTAN (AI, TECHNOLOGY AND FINANCIAL SOLUTIONS FIRM), MR. ARSALAN GONDAL AND MR. FAHAD GONDAL CONDUCTED THE SESSION FOLLOWED BY Q&A SESSION.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

6TH FEBRUARY 2025  
DAWLANCE RECRUITMENT DRIVE BY  
LAHORE SCHOOL PLACEMENTS OFFICE



DAWLANCE PRIVATE ENGINEERING LIMITED CONDUCTED AN ON-CAMPUS RECRUITMENT DRIVE FOR THE GRADUATING BATCH OF 2025, OFFERING OPPORTUNITIES FOR THEIR GRADUATE TRAINEE AND INTERNSHIP PROGRAMS. STUDENTS HAD THE CHANCE TO ENGAGE WITH PROFESSIONALS AND EXPLORE VARIOUS CAREER OPPORTUNITIES.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

7TH FEBRUARY 2025  
 28TH HEALTH CAMP  
 PATIENTS TREATED: 172  
 LOCATION: SHARIF MEDICAL COMPLEX  
 BY LAHORE SCHOOL CORPORATE SOCIAL RESPONSIBILITY



THE LAHORE SCHOOL CSR CENTER CONDUCTED A HEALTH CAMP AT SHARIF MEDICAL COMPLEX UNDER THE COMMUNITY HEALTH AND WELLNESS PROGRAM, PROVIDING FREE MEDICAL CHECK-UPS, CONSULTATIONS, AND MEDICINES. A TOTAL OF 172 PATIENTS BENEFITED FROM THIS INITIATIVE, REINFORCING OUR COMMITMENT TO ACCESSIBLE HEALTHCARE FOR THE COMMUNITY.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

10TH FEBRUARY 2025  
ART EXHIBITION BY  
LAHORE SCHOOL MEDIA AND ART DESIGN  
DEPARTMENT



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

10TH FEBRUARY 2025  
BAKESALE BY  
LAHORE SCHOOL SOCIAL WELFARE  
SOCIETY,



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

10TH FEBRUARY 2025  
TAPAL TEA RECRUITMENT DRIVE



TAPAL TEA CONDUCTED AN ON-CAMPUS RECRUITMENT DRIVE AT THE LAHORE SCHOOL OF ECONOMICS ON FEBRUARY 10, 2025, FOR THEIR SUMMER INTERNSHIP PROGRAM. THIS OPPORTUNITY WAS AVAILABLE TO MBA 1, MBA 2, AND 3RD AND 4TH-YEAR BACHELOR'S STUDENTS, PROVIDING THEM WITH VALUABLE INSIGHTS AND CAREER PROSPECTS IN THE INDUSTRY.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse



10TH FEBRUARY 2025  
THE CRICKET GLORY TOURNAMENT BY  
LAHORE SCHOOL CORPORATE SOCIAL  
RESPONSIBILITY OFFICE



THE GLORY CRICKET TOURNAMENT FOR BURKI SCHOOLS BROUGHT ENERGY, EXCITEMENT, AND FIERCE COMPETITION TO THE LAHORE SCHOOL OF ECONOMICS FOOTBALL ARENA ON 10TH FEBRUARY 2025! TEAMS FROM HOPE PUBLIC SCHOOL, FRIENDS PUBLIC MODEL SCHOOL, BAIT UL ISLAM SCHOOL, AND THE IDEAL EDUCATION SCHOOL BATTLED IT OUT, WITH EACH SCHOOL FIELDING BOTH A BOYS' AND A GIRLS' TEAM. AFTER SOME INTENSE MATCHES AND GREAT SPORTSMANSHIP, HOPE PUBLIC SCHOOL DOMINATED THE TOURNAMENT, WINNING IN BOTH THE BOYS' AND GIRLS' CATEGORIES. THE BOYS' RUNNER-UP SPOT WENT TO BAIT UL ISLAM SCHOOL, WHILE THE GIRLS' RUNNER-UP TEAM CAME FROM FRIENDS PUBLIC MODEL SCHOOL. IT WAS A DAY FILLED WITH PASSION, TEAMWORK, AND UNFORGETTABLE MOMENTS! EXPERIENCE FOR ALL THE YOUNG PLAYERS!

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

12TH FEBRUARY 2025  
FULL BRIGHT INFORMATION  
SESSION BY LAHORE SCHOOL  
FINANCIAL ASSISTANCE OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

12TH FEBRUARY 2025  
UNILEVER RECRUITMENT DRIVE  
BY  
LAHORE SCHOOL PLACEMENTS  
OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

13TH FEBRUARY 2025  
ANNUAL JOB FAIR BY LAHORE  
SCHOOL PLACEMENTS OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

13TH FEBRUARY 2025  
BAKE SALE BY THE YOUNG,  
PEACE AND DEVELOPMENT  
CORPS (YPDC)



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

14TH FEBRUARY 2025  
GUEST SESSION BY AMNA TAHIR  
ORGANIZED BY  
LAHORE SCHOOL INCUBATION LAB



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

# 14TH FEBRUARY 2025 SHMA CONSULTING RECRUITMENT DRIVE

SHMA CONSULTING HELD ITS RECRUITMENT DRIVE ON FEBRUARY 14, 2025, WHERE STUDENTS HAD THE OPPORTUNITY TO EXPLORE CAREER PATHS IN ACTUARIAL SCIENCE AND FINANCIAL CONSULTING. THE SESSION WAS PARTICULARLY BENEFICIAL FOR STUDENTS PURSUING DEGREES IN ECONOMICS, MATHEMATICS, AND DATA ANALYTICS, PROVIDING THEM WITH VALUABLE INSIGHTS AND CAREER OPPORTUNITIES IN THESE FIELDS.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

20TH FEBRUARY 2025  
ASAD AHMED GUEST SPEAKER  
SESSION BY LAHORE SCHOOL  
CORPORATE RELATIONS OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse



20TH FEBRUARY 2025  
GUEST LECTURE - ZAIN MOIN  
OWNER BOX PARK ORGANIZED BY  
LAHORE SCHOOL CHARACTER  
BUILDING SOCIETY



THE LAHORE SCHOOL CHARACTER BUILDING SOCIETY LSCBS ORGANIZED A SESSION ON "STAYING MOTIVATED AND DEVELOPING MENTAL RESILIENCE IN PURSUIT OF PERSONAL PASSIONS". THE SESSION WAS CONDUCTED BY LAHORE SCHOOL'S EMBA STUDENT, MR ZAIN MOIN ON FEBRUARY 20, 2025.

DETAILS OF THE SPEAKER:

FOUNDER AND CEO OF BOXPARK, MR ZAIN IS A DYNAMIC YOUNG ENTREPRENEUR DEDICATED TO TRANSFORMING TRADITIONAL MANAGEMENT, SALES, AND MARKETING PRACTICES TO ALIGN WITH THE DEMANDS OF A DIGITAL BUSINESS ENVIRONMENT.

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

20TH FEBRUARY 2025  
SESSION ON PRIME MINISTER'S  
YOUTH PROGRAM BY MR FAHAD  
SHAHBAZ



Mr Fahad Shahbaz, the Focal Person of the Prime Minister's Youth Programme (PMYP) Punjab, held a session at SBS Library with members of the Prime Minister's National Youth Council, Ms Aaiza Khan and Ms Momina Arshad.

The session was centered around the PMYP and included an invitation to their event titled 'Beyond The Youth', which seeks to motivate, empower, and engage the youth of Pakistan through various opportunities, masterclasses, and leadership platforms. Furthermore, students were encouraged to showcase their entrepreneurial businesses, thesis displays, or any projects. They were strongly encouraged to register for this program as it offers excellent exposure in academia and beyond.

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

20TH FEBRUARY 2025  
HABIB BANK LIMITED  
RECRUITMENT DRIVE



HBL CONDUCTED THE LEAGUE  
RECRUITMENT DRIVE ON FEBRUARY 20TH,  
2025. THE SESSION TARGETED THIRD-YEAR  
BACHELOR'S STUDENTS FOR INTERNSHIPS,  
FINAL-YEAR BACHELOR'S AND MBA  
STUDENTS FOR THE MANAGEMENT TRAINEE  
PROGRAM, AND PROFESSIONALS WITH 2-4  
YEARS OF EXPERIENCE FOR THE  
ACCELERATE GRADUATE TRAINEE  
PROGRAM.

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

21ST FEBRUARY 2025  
LAHORE SCHOOL MARKET PLACE  
AND ALUMNI ASSOCIATION  
MEETING



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

22ND FEBRUARY 2025  
PHOTO WORKSHOP BY LAHORE  
SCHOOL PHOTOGRAPHY SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

24TH FEBRUARY 2025  
MOCK INTERVIEW



THE LAHORE SCHOOL OF ECONOMICS PLACEMENTS OFFICE CONDUCTED ITS MOCK INTERVIEWS FOR THE GRADUATING BATCH OF BACHELORS AND MBA STUDENTS ON MONDAY, 24TH FEBRUARY 2025. OUR DISTINGUISHED ALUMNI FROM PHILIP MORRIS PAKISTAN, MUHAMMAD AHMED NADEEM AND MUZZAMMIL AHMAD, BOTH SERVING AS AREA SALES MANAGERS, PROVIDED INVALUABLE GUIDANCE AND INTERVIEW EXPERIENCE WITH OUR FUTURE PROFESSIONALS.

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
BOARD OF STUDIES MEETING  
(BUSINESS & MATHS)



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
DRUM CIRCLE BY LAHORE  
SCHOOL ECONOMICS SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse



25TH FEBRUARY 2025  
TAJIR RECRUITMENT DRIVE



TAJIR CONDUCTED ITS ON-CAMPUS RECRUITMENT DRIVE AT THE LAHORE SCHOOL OF ECONOMICS ON FEB 25, 2025. THE SESSION WAS OPEN TO ALL YEAR STUDENTS. THE SESSION PROVIDED VALUABLE INSIGHTS INTO THE WORLD OF TECH STARTUPS AND WHAT IT TOOK TO GROW IN PAKISTAN'S EVOLVING TECH LANDSCAPE.

Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
INSTITUTE OF CHARTERED  
ACCOUNTANTS OF PAKISTAN  
(ICAP) SESSION



THE INSTITUTE OF CHARTERED ACCOUNTANTS OF PAKISTAN (ICAP) HELD AN EXCLUSIVE CA COUNSELLING SESSION AT THE LAHORE SCHOOL OF ECONOMICS ON TUESDAY, 25TH FEBRUARY 2025. ATTENDEES DISCOVERED WHAT IT TAKES TO BECOME A GLOBALLY RECOGNIZED CHARTERED ACCOUNTANT AND HOW TO KICK-START A REWARDING CAREER IN FINANCE AND AUDITING.



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
FRESHMAN ECONOTHON BY  
LAHORE SCHOOL ECONOMICS  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
FUTSAL MIXED LEAGUE BY  
LAHORE SCHOOL SPORTS  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

# 25TH FEBRUARY 2025 ITC MODELING LAB MEETING



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
SIMULATION CLASS BY DR  
AMINA TALAT



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
VOLLEYBALL MIXED LEAGUE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

25TH FEBRUARY 2025  
MUHAMMAD NAQI - CEO  
PREMIER CODE GUEST SPEAKER  
SESSION BY LAHORE SCHOOL  
CORPORATE RELATION OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse



26TH FEBRUARY 2025  
INTRA BADMINTON BY LAHORE  
SCHOOL SPORTS



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

26TH FEBRUARY 2025  
BOARD OF STUDIES  
MEETING (SOCIAL SCIENCES &  
MEDIA)



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

26TH FEBRUARY 2025  
ANNUAL CHESS TOURNAMENT BY  
LAHORE SCHOOL SPORTS  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
BOARD OF STUDIES MEETING  
(ECONOMICS)



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
HALEEMA TARIQ GROUP  
STRATEGY MANAGER MAY FAIR  
FOODS - GUEST SPEAKER  
SESSION



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
JAZZ FOCUS GROUP BY LAHORE  
SCHOOL PLACEMENTS OFFICE



Lahore School Digital Media

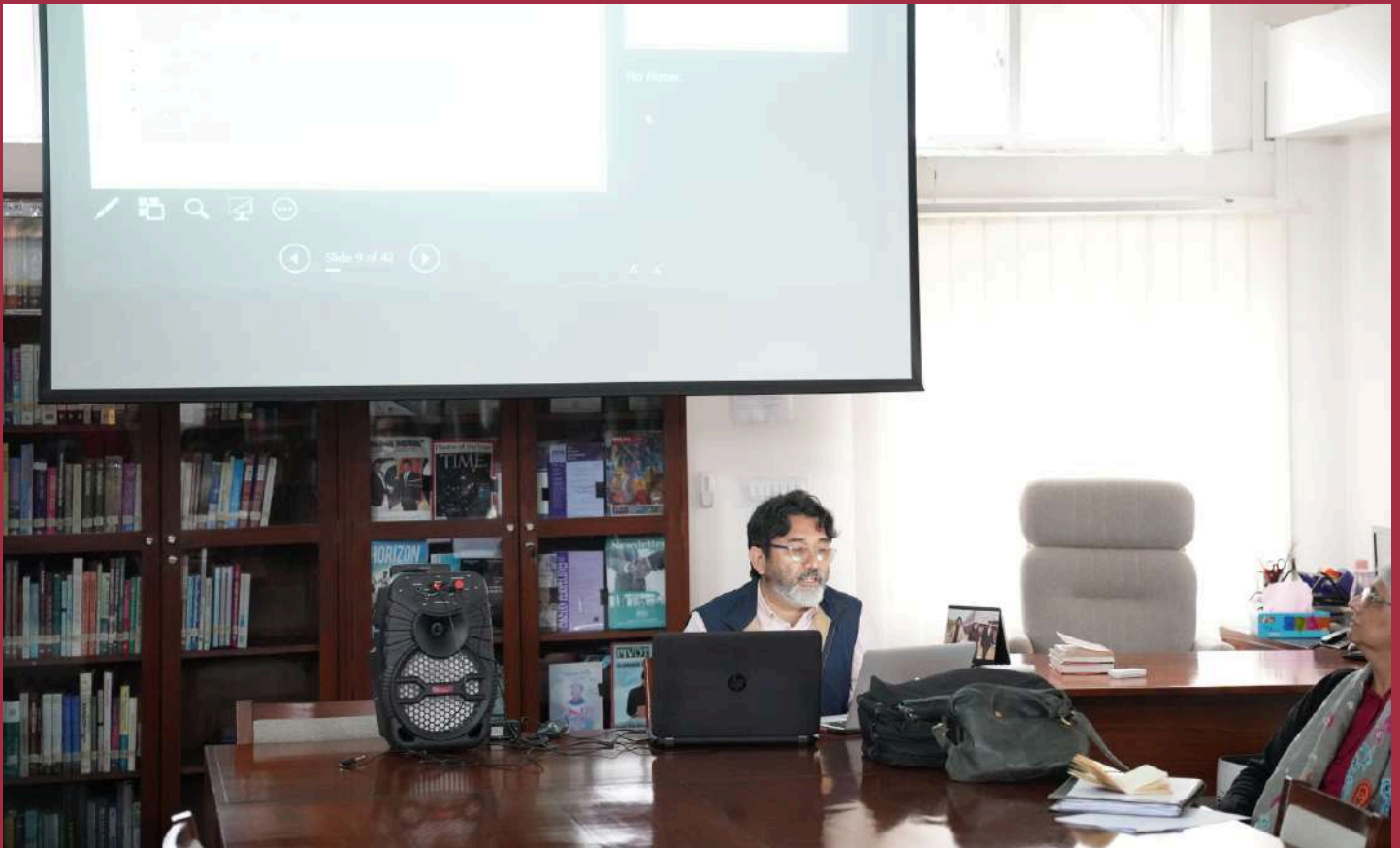


Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
LECTURE BY ALI RAZA (MEDIA  
STUDIES)



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
MONEEZA BURNEY - DIRECTOR LSU  
SESSION BY LAHORE SCHOOL YOUNG  
PEACE AND DEVELOPMENT CORPS



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse



27TH FEBRUARY 2025  
USMAN BUTT- CEO REPAIR DESK  
SESSION BY  
LAHORE SCHOOL ENTREPRENEURSHIP &  
BUSINESS SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
BEHIND THE SHAYR BY  
LAHORE SCHOOL LITERATURE  
SOCIETY



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
DEBATING COMPETITION BY  
LAHORE SCHOOL CORPORATE  
SOCIAL RESPONSIBILITY OFFICE



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse

27TH FEBRUARY 2025  
UNLOCK PACKAGING SECRETS  
WITH ROSHAN PACKAGES



Lahore School Digital Media



Lahoreschoolofeconomicsofficial



Lifeatlse